



The Alliance
Canada

Learn more and donate today at
thealliancecanada.ca/jaffray

The Jaffray Offering

In South Asia and the Arabian Peninsula,
over 1.8 billion people
haven't heard of Jesus yet.



The Alliance
Canada



We're raising \$500,000 to train church planting pastors in South Asia and the Arabian Peninsula.

We've been raising money for South Asia for the last few years, and we have great news: together, we have already supported 330 church planting pastors who have gone on to preach the Gospel in nearly 700 villages in South Asia.

Because of your generosity, many people have heard the Gospel—but the need remaining is huge; the job isn't finished. There's nearly 1.8 billion unreached people in the two specific countries we're working in. It's really hard to wrap your mind around a billion, let alone two billion.

The opposite page has 5,000 asterisks. It would take 200 pages, just like that, to depict one million—to show 1.8 billion would take 360,000 pages!

The blue asterisks represent 1.9% of the asterisks on the page. That's how many people are reached with the Good News of Jesus versus how many have yet to hear.

The need is massive, but there is hope! We're partnering with local pastors who are eager to go and preach—they just need a partner who will support them. It costs, on average, between \$2,500 to \$3,000 to support a pastor for one year.

Will you partner with majority world pastors to bring the Good News in South Asia and the Middle East?

You can donate at thealliancecanada.ca/jaffray

Mobilization | Sector need: \$150,000

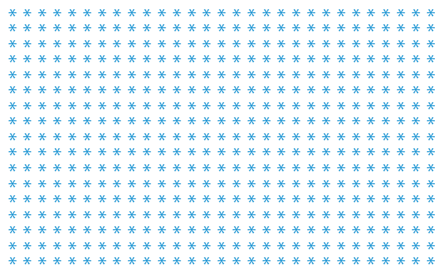
We're also raising \$150,000 to mobilize international workers in these regions and the administrative costs associated with that. These costs help place international workers, cover their visas, and their salaries.

International workers in these countries work closely with the local believers and are a crucial part of developing partnerships with the local churches.

Help us raise \$500,000 to partner with majority world pastors today and multiply disciples everywhere.

Three ways to donate:

- ① Visit the thealliancecanada.ca/jaffray/ or scan the QR code to donate online.
- ② Donate via your Alliance church's offering and designate the donation for "The Jaffray Offering"
- ③ Send a cheque to The Alliance Canada at:
2580 Matheson Blvd E, Suite 101
Mississauga, ON L4W 4J1
Write "The Jaffray Offering" in the memo line.

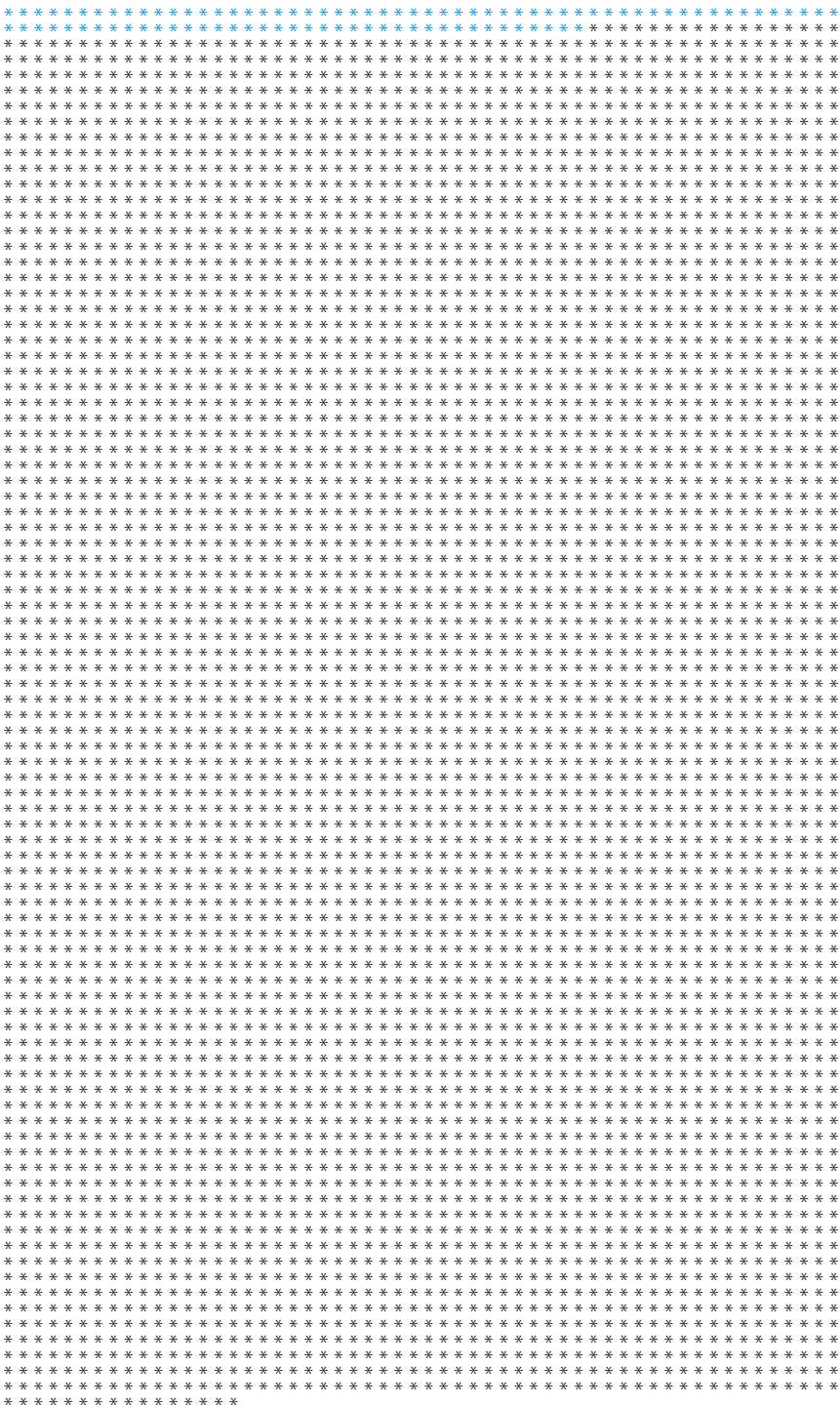


Pari’s testimony

Pari* was born and raised in a godly family. She heard about a discipleship training centre for women through our partner and graduated in 2018 with many new goals for her life. After she began walking more closely with the Lord, Pari became burdened for the underprivileged people in her community, especially women and children.

After returning from the training centre, Pari began gathering with the women and children in her village and sharing stories from the Bible. Over the past few years, she has touched the lives of many, helping them to realize how loved they are, and that there is an eternal hope and plan for their lives.

When schools were shut down during the pandemic, Pari worked together with other like-minded women in the region to organize safe and fun gatherings for groups of children. She is now leading a regular women’s gathering in her village where more than 30 women come regularly for wisdom and guidance.



The Arabian Peninsula

This specific country* in the Arabian Peninsula is one of the most persecuted places on earth to be a Christian. Following Jesus here is full of risk. Most believers come from Muslim backgrounds and conversion from Islam is illegal. Even their own families might disown them, beat them, or kill them for following Jesus.

20

Unreached
People groups

35m

Population

99.7%

Unreached
Population

*We can't share the country name for security reasons



Training

New leaders attend a training centre with up to 25 students who live together in community and do ministry together. Cooking, learning, and sharing together—this is holistic discipleship.

The teachers have extensive experience in church planting and outreach. Students learn how to pray, read the Word, and share the Good News. Classes also focus on personal character building and ministry development.

Social and practical skills are taught to enable the pastors-in-training to work with children, drive, sew, cut hair, embroider, make soap, and candles. They're taught hands-on skills that are useful in the rural villages where they'll do ministry.

Mobilizing

During their training, each student prays about where they will serve. After graduation, they go out to a village where there is no existing gathering, or they may return to their own village.

In the field, each one is linked to other leaders in their organization for continued training, accountability, and support. They work as a regional team, meeting monthly for prayer, fellowship, and ongoing training.

In the pioneering years, this team may be the only Christian contact these field workers experience. They fast and pray, asking God to open doors and rejoice together as lives begin to be transformed by the Good News.

The need:

Integrated Discipleship | Sector need: \$50,000

This funding enables us to conduct up to five training intensives with an average of 15–20 believers for each intensive. In total, 75–100 leaders will participate in this program for all training intensives. These believers will gain valuable knowledge and skills which they'll share with an estimated 50–80 people within their communities, creating positive change and spiritual growth. We're raising up leaders who will turn around and empower others.

Media | Sector need: \$10,000

At \$10 per person, including follow-up for each campaign, we will be able to reach out to 1,000 individuals over one year with Gospel messaging on social media. We anticipate that 5–10% of these individuals will become first-time believers or connect with our network, significantly expanding our community and impact.

Persecution Response | Sector need: \$40,000

This funding will provide essential shelter, non-food items, or medical aid to 20–30 families in need. Beyond immediate aid, this initiative empowers the local church to enhance its congregational care, fostering a stronger community and making each member feel connected and part of a larger whole.

Economic Development | Sector Need: \$50,000

This funding will enable us to offer business loans to approximately 5–10 individuals, helping them achieve self-sufficiency and reduce reliance on foreign aid. By supporting these entrepreneurs, we provide financial assistance and empower them to take control of their futures and contribute meaningfully to their communities.



South Asia

3,452

Unreached
People groups

1.9b

Population

95.1%

Unreached
Population

The need in South Asia:

Training Church Planters | Sector need: \$200,000

We're working closely with a partner in South Asia who has training centres for believers to study the Bible for a year in community, receive training and discipleship, and be empowered and sent out to plant churches. After graduating their intensive discipleship program, the average pastor plants, on average, one church¹ every year.

As an organization, their goal is to plant 100,000 churches by 2030 and they're well on their way with 43,832 faith communities planted!

¹ Our partner defines church by 12 baptized members but the average church is about 30 people.

Church planters being sent out on bicycles ▼

